Licensing Policy

Macrium Reflect Licensing Policy Overview

Macrium Reflect licenses are perpetual: they do not have an expiry date or require an annual renewal.

Macrium Reflect v7 Home Edition, Workstation, Server and Server Plus for Exchange and SQL are licensed per machine - each PC must have it's own licensed copy of Macrium Reflect installed.

You may only transfer a Macrium license to another PC if it is a replacement for the original machine (due to hardware failure, for example). See Removing your License key when Upgrading your PC

Support & Maintenance

Macrium Reflect v7 Home Edition includes 12 months free developer level Technical Support. This will ensure that not only do you get a great backup tool for your home PCs, but you know that there is help if you need it. You also have full and permanent access to our active and helpful support forum.

Macrium Reflect v7 Workstation, Server and Server Plus for Exchange and SQL, all include 12 months free Support & Maintenance in the purchase of each license which is renewable for subsequent years. Support is provided via email and, if needed, remote access. This annual subscription includes Upgrade Protection - so Minor updates (i.e. v7.0 to v7.1) and Major updates (i.e. v7 to v8) are free. We also offer a Premium support option which includes priority response and telephone support.

If the Support & Maintenance subscription is not renewed the software will continue to function, Minor updates (i.e. v7.0 to v7.1) will remain free, and access to the Macrium Support Forum and KnowledgeBase will still be available for all customers.

You can read more about Macrium Support & Maintenance here:

The Macrium Reflect End User License Agreement can be found here:

Service Providers please see here: Macrium Services Provider License Agreement explained